

PROTECTING ROCHESTER'S WATERS IS YOUR BUSINESS



Provide customers with convenient trash receptacles

Customers drop everything from gum to diapers on your property. Place receptacles for trash, recyclables, and cigarette butts at convenient locations around the property. Train your staff to pick up any litter when they arrive for and leave from a shift.



Sweep your sidewalk and parking area

Not only does regular sweeping enhance the appearance of your business, it removes litter and sediment from sidewalks and parking areas before storm water runoff carries it away. A nice clean lot is good business, no butts about it.



Keep your dumpster covered and emptied

Much of Rochester's litter is not *thrown*, but *blown*. It is blown from overflowing or improperly contained dumpsters and litter corrals. Help us keep the lid on storm water pollution by keeping your lid closed, and emptying your receptacle when the lid will no longer close.



Salt and sand sparingly

Here are two steps you can take to protect our waters. First, use the minimal amount of deicing product for your sidewalk, and follow the label directions carefully. Second, use a reputable plowing contractor for your parking areas – one who knows what, how and how much to spread, and who does not pile snow near storm water inlets and drainage ways.



Watch for and report dumpers

Dumping isn't just unsightly and unhealthy, it's also illegal. If you witness illegal dumping on your property, provide a vehicle license number and description of people involved to local law enforcement. If you can't discover who did the dumping, make it *your* responsibility to clean it up.



Don't wash out near or pour anything down storm drains

If you wouldn't drink it, we don't want it in our storm sewer. What goes down the storm drain does not get treated at Rochester's water treatment plant. It goes directly into our ponds, streams, and rivers, and, with time, it could end up in our water supply.



Keep all necessary storage items inside or under cover

If you don't need it, get rid of it. If you can't store it inside, cover it outside. Uncovered merchandise and supplies leach paints, inks, oils, and chemicals of every kind into our waters.

Keeping it Clean



As our community grows, so must its commitment to protecting and improving

the quality of our water resources. Assets such as Silver Lake and the Zumbro River help make Rochester one of the nation's most livable communities. Keeping our water resources clean and usable is in everyone's

interest. **StormWater**
MANAGEMENT

